

HARLEY BENDA

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ADDRESS

211 Marion St.
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PROFILE

<https://harleybenda.com/>

EDUCATION

West Virginia University

Degree: Bachelor of
Science in Journalism
Minor: Interactive
Design for Media
Graduation: 2020

REFERENCES

Available upon request.

SKILLS

- Adobe Creative Cloud
- Video editing
- Photography
- Animation
- AP Style
- Writing
- Communication
- Graphic design
- Interviewing
- Mentoring
- HTML/CSS

PROFILE

Harley Benda is an award-winning journalist and multimedia specialist seeking a position in the area of communications, multimedia, or storytelling. Benda brings more than a decade of experience in animation, video editing and photography. She also brings more than five years of experience in storytelling, AP style and media writing.

EXPERIENCE

Radiology Support Specialist; WVU Medicine — July 2023-present

This position entails being a liaison between physicians across the WVU Health System. Responsibilities include connecting physicians to discuss radiological results, sending critical information to ordering providers and responding to patient and outside facility requests.

News anchor, producer, and multimedia journalist; Nexstar Media Group — April 2021-June 2023

This job started as a multimedia journalist, reporting on stories and events happening across three counties in north-central West Virginia. Following several months of weekend anchoring and producing along with the duties of reporting, a promotion was given to morning news anchor. Responsibilities at this company included gathering news, conducting interviews, writing scripts, editing video, covering breaking news, producing newscasts, mentoring new employees, writing website-based stories, running social media accounts for the station and proofreading scripts. Nexstar Media Group also won a West Virginia Broadcaster's Association award for "Best Network Newscast", which included Benda's work on Hershel "Woody" Williams and his passing in June 2022.

Freelance writer; The Dominion Post — May 2020-October 2020

During college, The Dominion Post offered an internship to write sports and news as well as help with its podcast. Responsibilities include writing one news article a week, writing for sports as needed and covering podcasts for the paper's YouTube page.

Intern; Impact Results — February 2020-March 2020

This internship was cut short due to the COVID-19 pandemic. However, in the short amount of time provided, there were several opportunities to make ads for brands who employed the company. During a typical day, it was expected to work with the videography staff to film videos in-house, and also spend time editing videos and graphics.